

**Why flat-fee, firewall-protected sponsorship:** The Open Peptide Project reaches researchers, clinicians, and analytical readers across 81+ compound reviews. To protect scientific independence and IRC § 513(i) qualified-sponsorship treatment, we accept **flat-fee sponsorships and general testing-pool underwriting only**—never affiliate links, CPA kickbacks, or vendor-submitted samples. Every dollar is disclosed quarterly on [openpeptideproject.org/tests/](https://openpeptideproject.org/tests/).

1. MONTHLY SPONSORSHIP & TESTING-POL UNDERWRITING TIERS (FLAT-FEE ONLY)

**TIER 1 · POOL SUPPORTER**

**Batch-Test & Digest Sponsor**

**\$500** / month

- **Quarterly rate:** \$1,350/qtr (10% off)
- Contributes directly to the **general blind testing & chain-of-custody pool** (anonymous retail purchase, intake photo-logging, cold retention storage, blind reshipping & ISO/IEC 17025 lab fees)
- Fenced Supported by [Name] slot in the monthly Digest, /how-we-make-money/, and quarterly report

**TIER 2 · DIRECTORY PARTNER**

**Directory & Resource Partner**

**\$1,250** / month

- **Quarterly rate:** \$3,375/qtr (10% off)
- Fenced SPONSORED static card (logo + 1-line factual description) on /about/ & /how-we-make-money/ (max 4 slots)
- Funds blind testing pool, intake/chain-of-custody operations, and IRB oversight
- Static SVG/PNG + factual copy only (no dosing claims or coupon codes)

**TIER 3 · FOUNDING LAB PATRON**

**Home & Lab Pool Patron**

**\$2,500** / month

- **Quarterly rate:** \$6,750/qtr (capped at 3 slots)
- Fenced static sponsor acknowledgment card on the **Home page** + /how-we-make-money/ + quarterly transparency report
- **Underwrites multiple blind ISO/IEC 17025 panels & intake logistics** each quarter with zero batch-selection power

**HOW BLIND BATCH UNDERWRITING WORKS (ZERO VENDOR-SUPPLIED VIALS)**

Sponsors and vendors **never mail or supply vials** (which could be cherry-picked "golden vials"). All underwriting funds go into the general blind testing pool:

**1. Pool Funding**

Underwriter pays a flat monthly fee into the general testing & logistics pool.

**2. Blind Selection**

Batches are chosen strictly by our published rule (registry usage + random pulls).

**3. Secret-Shopper Buy**

We order sealed vials anonymously at retail like an ordinary customer.

**4. Intake & Reship**

Our intake staff photographs packaging/lot seals, stores Vial B cold, & blind-ships Vial A.

**5. 7-Day Auto-Publish**

ISO/IEC 17025 lab sends CoA to us; we publish within 7 days pass or fail.

2. SINGLE-BATCH POOL UNDERWRITING & RESEARCH DATA SERVICES

| PROGRAM / SERVICE                     | WHAT IT COVERS (ALL-IN COST STRUCTURE)                                                                                                                                  | FIREWALL & CHAIN-OF-CUSTODY RULE                                                                                                                | RATE (USD)                                    |
|---------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------|
| Single-Batch Blind Pool Contribution  | Covers 2-vial anonymous retail purchase, cold-pack shipping, intake photo-logging, archival retention storage, blind relabeling/reshipping, and ISO/IEC 17025 lab panel | <b>No vendor-shipped vials.</b> Sponsor may nominate a compound/lot to the public queue, but we purchase blind at retail at an unannounced time | <b>\$550–\$650 / batch</b> (all-in pool cost) |
| Analytical Lab / Tooling Partner Slot | For ISO/IEC 17025 labs, chromatography suppliers, IRB/clinical software, or biomarker/DEXA services                                                                     | Factual service listing on /how-we-make-money/; zero influence on compound verdicts                                                             | <b>\$500 / mo</b> (\$1,350 / qtr)             |
| Institutional Bulk Data Export        | Cleaned, de-identified CSV/Parquet exports & schema support for academic/clinical researchers                                                                           | Never alters published registry findings or compound evidence verdicts                                                                          | <b>\$750 / export</b> or <b>\$2,000 / yr</b>  |

**MANDATORY 6-POINT EDITORIAL & TESTING FIREWALL**

1. **No ads on Library, Test Results, or Registry pages:** Compound reviews and batch reports never carry ads or outbound vendor links.
2. **No affiliate links or commissions:** Flat-fee invoices only; zero CPA, coupon codes, or click kickbacks.
3. **Blind retail chain of custody & 7-day auto-publish:** Sponsors never supply vials, never preview results, and cannot delay or pull a failing report.
4. **Batch-only grades:** Grades (A+, Pass, Caution, Fail) apply strictly to a tested batch number—never to a vendor or sponsor.
5. **Related-party ban:** Peptide Hall (owned by a family member of the founder) is permanently barred from advertising or sponsoring here.
6. **100% public revenue disclosure:** Every sponsor payment and testing-pool expense is itemized quarterly on [openpeptideproject.org/tests/](https://openpeptideproject.org/tests/).

**SPONSORED · NON-EDITORIAL PLACEMENT**

**Example Fenced Sponsor Unit (Visual Spec)**

Static text + SVG/PNG logo only (no JavaScript trackers, popups, or medical/dosing claims). Visually fenced in dashed slate (#94a3b8) with a mandatory SPONSORED badge and footer note: "Sponsorships fund the general blind testing & intake pool and never influence batch selection or evidence ratings."

**Direct Contact & Web Inquiry:** Submit at [openpeptideproject.org/how-we-make-money/#advertise](https://openpeptideproject.org/how-we-make-money/#advertise) or email [adam@clearcounts.com](mailto:adam@clearcounts.com) / [adam@adampgreene.com](mailto:adam@adampgreene.com).